What happens when you pay or get paid with Visa?

James buys a jumper from Z Fashion and pays £20 on his Visa with contactless.

What happens when he taps?

Who gets what?



What's the role of James' bank?

Enables James to pay while keeping him safe and secure

Enables James to pay in the most convenient way for him

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Verifies that each payment made is from James

Protects James from fraudulent activity

James' bank charges £0.04

Keeps James' details safe (\mathbf{f}) and secure

> **Helps James track** his spending

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Enables James to shop when and where he wants, online, at home and abroad

What role does Visa play?

Verifies James' payment and processes the transaction

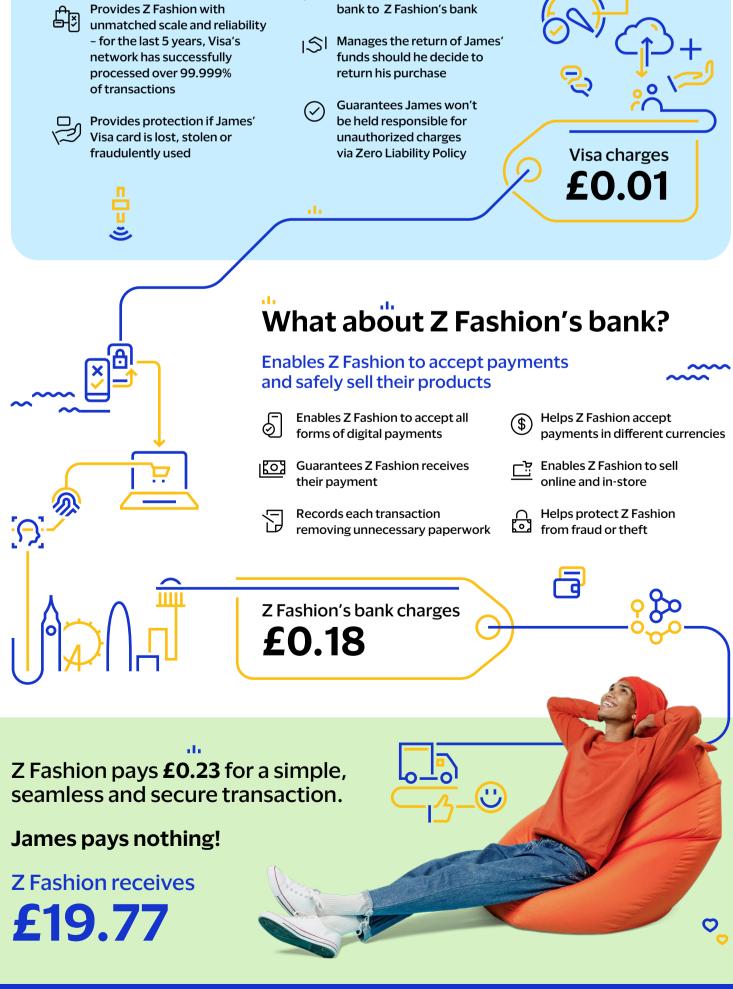


Analyses over 500 characteristics of James' payment in less than a second to verify it's being made by him



Alerts James' bank when a payment has occurred on his account

Moves the money from James' $\overleftarrow{}$ bank to Z Fashion's bank



VISA

Example shown is for a purchase with a UK domestic debit account. Fees may vary depending upon the specific merchant and transactions type.