



# Disclaimer and Release Form

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### Visa #WhereYouShopMatters Copycat Competition

1. I understand that the Promoter of the #WhereYouShopMatters Promotion (the "**Promotion**") is Visa Europe Limited 1 Sheldon Square, London, W2 6TT (the "**Promoter**") and this Disclaimer and Release Form is in relation to my participation (or the participation of my ward where that ward is under the age of 18). The Promotion is governed by Terms and Conditions which may be viewed here: [www.visa.co.uk/whereyoushopmatterscompetition](http://www.visa.co.uk/whereyoushopmatterscompetition).
2. I warrant and represent that I am 18 years of age or older, that I have the full right and power to enter into this Disclaimer and Release Form on behalf of myself and to grant the rights described herein, and that this release does not in any way conflict with any existing commitment on my part. I confirm that I have read this release and agree to be bound by its provisions.
3. I understand that if I am under the age of 18, this form must be reviewed and signed on my behalf by my parent or guardian if I wish to participate. I, the parent or guardian of the individual mentioned below, have read and fully understand this Disclaimer and Release Form. I agree on behalf of the individual mentioned below, that individual's heirs, assigns, myself and any other legal representative that the individual is bound by this Disclaimer and Release Form.
4. I understand that if I am providing consent on behalf of a business, I must have the permission and authority to do so. I further warrant and represent that I have the authority to agree to this Disclaimer and Release Form on behalf of the business, which may include the use of the business' name, its likeness, trademarks, logos and other indicia.
5. I grant \_\_\_\_\_ [Independent Business Name, Address and Companies House Number] (the "**Independent Business**"), the Promoter or its affiliates, agents, and/or representatives the absolute and irrevocable, worldwide, royalty-free right and unrestricted permission concerning footage taken by the Independent Business to use, reuse, publish, and republish the video in whole or in part, individually or in connection with other material, in any and all media now or hereafter known, including the television, internet, social media, and any other medium and for any purpose whatsoever, including but not limited to illustration, promotion, art, editorial, advertising, and trade, without restriction as to alteration; and to use my name in connection with any use if The Promoter so chooses (the "**Specified Purposes**"). I also grant the Independent Business, the Promoter and its affiliates, agents and representatives the right to moderate, modify or remove any video if it is deemed unsuitable, in whole or in part, for use in any materials relating to the Promotion.
6. I release and discharge the Independent Business, the Promoter and its affiliates, agents, and/or representatives from any and all claims and demands that may arise out of or in connection with the use of the footage, including without limitation any and all claims for libel or violation of any right of publicity or privacy. This authorisation and release shall also inure to the benefit of the heirs, legal representatives, licensees, and assignees of the Promoter, as well as the parties for whom the Independent Business took the videos. I am a legally competent adult and have the right to contract in my own name, or on behalf of a minor mentioned below or another business. I have read this document and fully understand its contents. This



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release shall be binding upon me and my heirs, legal representatives, and assignees. I hereby consent for the Independent Business, the Promoter or its affiliates, agents, and/or representatives to contact me via email and/or my provided phone number to validate and confirm my understanding and agreement to this waiver.

7. I understand the Promoter may require the Independent Business and those featured in their video to complete a Merchant Vetting Questionnaire to verify their eligibility should they be considered for a prize and agree to be contacted in relation to this by the Promoter or their nominated agents.
8. I agree to the promoter or its fulfilment partners, including Promoveritas, Grayling PR and The Social Element, using my personal information (including my performance, name, image and likeness) for the Specified Purposes. I understand that my personal information will be used in a variety of public media and my data privacy expectations are consistent with this. I understand that I can contact [privacy@visa.com](mailto:privacy@visa.com) to withdraw my approval at any time. I acknowledge that the withdrawal of my approval may not apply to all content. For example, where my image is captured with others or is not the focus of the content (images of a crowd).
9. **PRIVACY NOTICE:** For the purposes of data protection laws, I acknowledge that the Promoter is the data controller in respect of any personal information (my performance, recording, name, image and likeness) that I voluntarily provide to the Promoter in connection with the videos taken as part of the Promotion. I acknowledge that Visa will process my personal information for the Specified Purposes in accordance with Visa's Global Privacy Notice (<https://www.visa.co.uk/legal/global-privacy-notice.html/>). I understand that Visa will only retain my personal information for as long as it is required in connection with these purposes and for any additional period that may be required or permitted by law. Visa's Global Privacy Notice contains additional information about Visa's use and storage of my personal information and my rights in relation to my personal information. In particular, I understand that I have the right to: ask for a copy of the information that Visa holds about me; ask Visa to update my personal information, if it is incorrect or incomplete; object to Visa's processing of my personal information; ask Visa to delete or restrict my personal information; and withdraw my approval for processing of my personal information at any time (but that this will not affect the lawfulness of processing based on this before its withdrawal, and may not apply in all circumstances (for example, where my personal information is not the focus of the content)). These rights can be exercised by email at [privacy@visa.com](mailto:privacy@visa.com) or by mail addressed to the Global Privacy Office, 900 Metro Center Boulevard, Foster City, CA 94404, USA. I understand that I have the right to file a complaint with Visa or with a supervisory authority if I believe that Visa has processed my personal information in violation of the applicable law.

Print first name, surname, business name, name of minor / parent / guardian as relevant:	Email Address:	Contact Phone Number:	Signature:	Date:



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Please write to [visachristmas@promowinners.com](mailto:visachristmas@promowinners.com) for any queries.

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